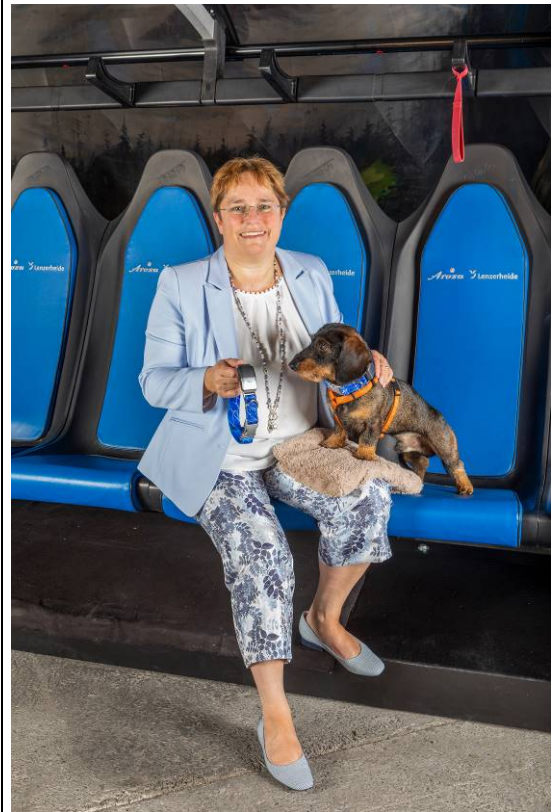

Media Conference July 10, 2020**Photo captions "Holidays in Switzerland – with EMS!"**

Always in view!

The highly innovative **dog collar**, with integrated **GPS transmitter** made of an EMS specialty polymer, is weatherproof and resistant to UV, flea and tick protection products. Never lose sight of your dog – not only in the mountains!

(Magdalena Martullo and dachshund "King" present the EMS GPS-collar.)

1 EMS-CHEMIE BMK 2020_Mit EMS leichter am Berg.jpg

**Easily to the top with EMS!**

The **footrests and safety bar** of the innovative **chairlift**, now made of EMS high-performance polymers instead of metal, save **30% weight** and **20% manufacturing costs**. This makes the safety bar much easier to close – but just as tough.

(Magdalena Martullo, together with Alanis Schönenberger, apprentice mediamatician, and Fabian Ackermann, application developer, on the EMS chairlift.)

2 EMS-CHEMIE BMK 2020_Mit EMS leichter am Berg.jpg



EMS seals airtight!

Thanks to the elastic **welding seam seal** made of **EMS hot-melt adhesives**, the practical **tin cans** **preserve** food reliably **airtight** and for a **particularly long time**. Ideal for camping, in a holiday apartment or caravan!

(Magdalena Martullo presents a tin of peas, sealed using **EMS hot-melt adhesives**.)

3 EMS-CHEMIE BMK 2020_EMS hält dicht!.jpg

(Magdalena Martullo and Vanessa Züger, Product Manager, camping with help from the EMS grill tongs, EMS camping stool and EMS tin cans.)

4 EMS-CHEMIE BMK 2020_EMS hält dicht!.jpg



Longer and better with EMS!

Cleaning, polishing and abrasive materials made of **EMS special fibers** last many times longer in use. Special types of fiber with increased abrasive properties are suitable for use on even the **hardest surfaces** and make the heart of every DIY homemaker beat faster!

(Magdalena Martullo presents abrasive materials made of EMS special fibers)

5 EMS-CHEMIE BMK 2020_Mit EMS kannst du es länger und besser.jpg

The green layer of the **cleaning sponge**, made of EMS fibers with a mineral coating, lasts minimum **60% longer** than conventional products.

(Gian Cadisch, Material Testing, and Magdalena Martullo present cleaning and abrasive materials made of EMS fibers)

6 EMS-CHEMIE BMK 2020_Mit EMS kannst du es länger und besser.jpg



EMS to serve!

The **Speedminton "shuttle"** made of EMS high-performance polymer is particularly stable and ensures an **accurate flight path**. In addition, it glows in the dark! EMS high-performance polymers are also used in **archery**, **lacrosse** and for **tennis rackets**.

(Alexander Schäch, construction design apprentice and Selim El-Khattam, apprentice logistics, playing lacrosse with sticks made of EMS high-performance polymers. Magdalena Martullo presents the Speedminton racket and the shuttle made of EMS high-performance polymer)

7 EMS-CHEMIE BMK 2020_Aufschlag mit EMS.jpg



EMS makes every garden magic!

The activating lever of the **garden spray dispenser** made of EMS high-performance polymer, satisfies demanding **stress requirements** and, thanks to its **light weight**, prevents the operator from tiring.

(Magdalena Martullo presents the garden spray dispenser made of lightweight EMS high-performance polymer)

8 EMS-CHEMIE BMK 2020_EMS verzaubert jeden Garten.jpg

The lighter-weight but tough garden shears made of EMS high-performance polymer, are convincing with a unique **design**, refined **mechanism** and particularly **comfortable use**.

(Magdalena Martullo and Nina Flütsch, apprentice mediamatician, pruning a bush with garden shears made of EMS high-performance polymers)

9 EMS-CHEMIE BMK 2020_EMS verzaubert jeden Garten.jpg

