

EMS-GRIVORY receives international Design Award

EMS nutcracker notches up two coveted prizes



Creativity, aesthetic and functionality as criteria

The example of the nutcracker is gripping proof that EMS provides not only excellent competency in the development and manufacture of raw materials, but is also a competent development partner in the field of construction, calculation and design.

1. red dot design award winner 2005 (www.red-dot.de)

"The 'red dot' award for high quality of design expressed in an exemplary way in shape and function, has been awarded to Nutcracker 2003, EMS-GRIVORY, Domat/Ems, Switzerland, original design: Thomas Jeltsch, Christian Kruse".

The red dot design award is one of the most renowned international design competitions and winners can be proud of one of the most coveted seals of quality. The EMS nutcracker has been included among the exhibits at the "red dot" museum in Essen, Germany.

2. Product of the Year 2005 (www.fvkk.de)

In November 2004, the German association of plastic consumer goods, (Fachverband Kunststoff-Konsumwaren, FV KK) voted the EMS nutcracker "Product of the Year 2005".

This association is the industrial representative body of all German plastic processors using different processing methods to manufacture and then sell consumer goods and durables.

The EMS nutcracker as a contemporary object in the German plastics museum in Dusseldorf

All award-winning products are included in the collection "Contemporary Witnesses" exhibited at the German plastics museum in Dusseldorf. In addition, together with a certificate, EMS-GRIVORY also received the rights to use the competition seal.

The innovation: Material and shape create a flowing transition between the rigid grip and the elastic spring joint. The transparent and tough-elastic Grilamid TR 90 form the outer layer and the joint area while a glass-fibre reinforced, extremely rigid Grilon material is used for the core of the lever. This joint integration in a highly rigid lever system, which is achieved in an extremely economic way using two-component injection moulding, is a technical innovation which has been registered for patent protection by EMS.

The nutcracker reduces shape and function to their absolute essentials. More would be less ...

Further information can be obtained from:

Ch. Kruse, Manager Application Development Center - christian.kruse@emsgrivory.com

Th. Jeltsch, Manager CAE-Services - thomas.jeltsch@emsgrivory.com

EMS-GRIVORY Performance Polymers